

“ The major benefit to my business by taking part in the study visit to Grange Beef Research was that I learnt how to maximise beef production from grass which will ultimately increase my profit margins. By visiting this research centre I now feel much more confident about my organic conversion and will certainly progress some of my farming practices. ”

Simon Bainbridge, Donkin Rigg



The European Agricultural
Fund for Rural Development:
Europe investing in rural areas



defra
Department for Environment
Food and Rural Affairs

Research shows that investing in skills boosts staff productivity by 8% per employee and increases profitability as for every £1 invested in training the return can be between £3 and £6.

£16million available for training and development - access your share now!

Access up to 80% funding towards your training and development needs with LandSkills and secure the future of your business today. Whilst training is often seen as an area to slash in times of financial worry, recent research (2007) shows firms that do not train are 2.5 times more likely to fail than those who do so now is the time to invest in skills.

LandSkills offers you a wide range of training in areas such as better animal health, business skills, farm specific IT and operating your farming business safely. You could also benefit from study trips, either at home or abroad, to share best practice or by attending workshops on herd and flock management, breeding, disease recognition, butchery skills and more.

Improving the welfare of farmed livestock is a key priority of the programme. You may be able to access support for farm health planning and a wide range of training and development specifically designed for your livestock enterprise.

Only available until 2011 to farming businesses like yours across the North East, South East, East of England, East Midlands, West Midlands and Yorkshire and Humber call the LandSkills team now to access your share of the money.

Lantra the Sector Skills Council for the environmental and land-based industries is working with partners on behalf of six regional development agencies to facilitate the LandSkills programme.

LandSkills is part of the skills element of the Rural Development Programme for England, which is funded by defra and the European Agricultural Fund for Rural Development.

Find out what is available in your region now:

**www.lantra.co.uk/RDPELandSkills
0845 2788 800**

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