



Florist

Industry:	Land-Based
Lantra code:	ST0538
Level:	2
Typical duration:	24 months
Funding band:	£5,000 maximum
EPA cost:	£1,000
Venue:	Workplace



Introduction to this Apprenticeship Standard

A florist may work in one of several sectors, in a shop environment, within an event company or creating designs for a variety of retail organisations or outlets.

As such, they need to have business acumen and excellent interpersonal skills when dealing with customers and colleagues. Excellent levels of customer care and sales skills are crucial as florists are often commissioned for important events such as weddings, funerals etc. A florist must have perception and be able to offer appropriate expert advice to the client whilst interpreting the vision for the finished project.

The florist will use their expertise and knowledge of flowers, plants, botanical materials and accessories to produce floral designs. The design of floral work, whether it is a small bouquet or a large installation for a major event, requires the florist to be innovative and creative. The florist will need to understand the need to organise and be responsible for prioritising their own workload using good time management.

There is a wide scope of practice in the floristry industry. Some florists will work within retail outlets and prepare bouquets and arrangements for sale and must therefore be keenly aware of their market. Some may work independently as studio floral designers working within the wedding industry. Others may be commissioned to provide floral designs for high profile events that require interpreting design specifications and working effectively with a large team in high pressure situations. Whilst working within a shop or other environments, florists must have, follow and be aware of current safe working practices and legislation relevant to the floral/retail industry and have respect and an understanding, duty and responsibility to equality and diversity within the workplace and the wider environment.



On Programme Apprentice Activity and Tracking

Apprentices will need to develop the occupation standard's knowledge, skills and behaviours in order to achieve this Apprenticeship:

- **A Design Theory Booklet** – detailing the progress made in learning knowledge and skills, providing evidence that meets the Apprenticeship Standard.
- **A Portfolio** – detailing the progress made in learning knowledge, skills and behaviours, providing evidence that meets the Apprenticeship Standard.
- **A record of Off the Job Training** – this is training that must occur for a minimum of 20% of the time the Apprentice is paid to work and is training delivered outside of their normal working duties – to develop a wider understanding of the industry.

The on programme Design Theory Booklet and Portfolio must include as a minimum evidence of work that has required the Apprentice to demonstrate the range of skills, knowledge and behaviours as of the standards. The Design Theory Booklet and Portfolio are mandatory. The Design Theory Booklet and Portfolio will not be graded as part of the End Point Assessment, but will underpin the practical assessment with questioning and the professional discussion respectively.



Mandatory Qualifications

- Apprentices without English and Mathematics at Level 2 must achieve Level 1 English and Mathematics and take the tests for Level 2 prior to taking their EPA.



Gateway Criteria

The Apprentice will be entered for EPA once the employer is satisfied that requirements of the standards have been met and can be evidenced to an End Point Assessment Organisation and that the Apprentice is consistently working at or above the level set out in the standard:

- Apprentices must complete and submit their Design Theory Booklet and Portfolio prior to taking their End Point Assessment.
- Evidence of Off the Job Training – for a minimum of 20% of the time they are paid to work and is training delivered outside normal working duties.
- Apprentices without English and Mathematics at Level 2 must achieve Level 1 English and Mathematics and take the tests for Level 2 prior to Gateway.



Gateway Declaration

The Lantra Awards Gateway Declaration form must be completed, signed and dated by the Employer, Apprentice and Training Provider and uploaded onto ACE360 as part of the EPA registration process prior to the EPA taking place.

End Point Assessment (EPA) – Demonstrating Learning

The End Point Assessment consists of 3 components in the sequence as follows:

Multiple-Choice Test	The online multiple-choice test consists of 50 closed response (multiple-choice) questions to be completed within 90 minutes under controlled conditions.
Practical Assessment with Questioning	<p>The Apprentice will be observed one-to-one by the Independent End Point Assessor, completing a practical assessment consisting of 4 practical tasks including workbooks to be completed in controlled conditions. The practical tasks are designed to cover knowledge, skills and behaviours assigned to this assessment component in the standards, and will include verbal questioning by the Assessor. The tasks will be randomly selected from a bank of activities (a tied design, a design in a medium, a wired design and a glued design). The Apprentice will have no prior knowledge of which tasks they will be allocated.</p> <p>The practical observation with questions and answers is conducted within 5 hours, in a suitable venue (e.g. a Training Provider's premises or an Employer's premises). It is the responsibility of the Apprentice to manage their time to ensure all four tasks are completed within the 5 hours allowed. Following the practical task assessment with questioning there will be an additional 30-minute questioning on the Design Theory Booklet as last part of this assessment component.</p>
Professional Discussion	<p>The professional discussion is a 60-minute structured one-to-one discussion between the Apprentice and the Assessor.</p> <p>The discussion enables the Apprentice to demonstrate the knowledge, skills and behaviours assigned to this component. The Apprentice's portfolio will underpin the professional discussion.</p>



Apprenticeship Certification

Certificates are issued by the Education and Skills Funding Agency and sent directly to the Apprentice's employer.



How Lantra can help

- We are specialists in environmental and land-based industries
- We offer good value and cost-effective EPA
- Our Assessors meet and exceed the requirements of the assessment plan
- We offer our service across the whole of England
- We use ACE360 - an apprenticeship standards management system - to manage EPA
- We are experts in the delivery of Apprenticeship Frameworks and National Occupational Standards
- With a 40-year history, delivering high quality, specialist support to the land-based industries is in our DNA.

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