

# The Rural Manager - Communications



## At a glance...

### Customised Provision

Recognised by: Lantra Awards

### Introduction

This one-day course is designed for persons to learn and develop effective communication skills that are essential in the rural workplace.

### Overview in brief

***This Lantra-accredited Customised Award is exclusively developed and delivered by a Lantra-approved Training Provider, who meets our quality standards. The course is specifically tailored to meet learners' needs. For further details about the course content and delivery locations, please contact the Training Provider using the details provided below.***

The minimum age to undertake this course is 16.

This one-day course is designed for persons to learn and develop effective communication skills that are essential in the rural workplace. Covering instructional skills and listening skills and focusing on developing excellent inter-personal skills for harmonious communication in the workplace. The course combines trainer led discussions, theory, and group exercises.

### The finer details

To provide clear understanding of communications responsibility and develop the relevant skills to perform effectively and efficiently as both listener and instruction giver. To understand how the whole communication process is crucial and how to adapt your style to the situation to produce the required outcomes by effective communication practices.

**Method:** The course will present you with a series of concepts and best practice management ideas along with opportunities to reflect on, discuss and put into practice those ideas.

### Who should attend?



Farm managers, staff and managers in rural businesses.



## What will be covered?

**Objectives:** By the end of the programme, participants will be able to:

- Describe the components of face to face communication.
- Understand and Interpret Body language and proxemics appropriately.
- What is assertive communication?
- Demonstrate techniques for Rapport building.
- Develop active listening skills.
- Develop active Questioning skills.
- Use of instructions in the workplace.
- Avoiding assumptions and misunderstandings.
- Feedback and its importance to reinforce positive messages.

## Other areas of interest

[The Rural Manager - Communications](#)

[Woodland Management For Conservation](#)

[Felling Utility Poles](#)

[Control of Invasive Species](#)

[Risk Assessment](#)

[Managing and Developing Interpersonal Skills and Customer Service Focus Within the Work Environment](#)

[The Rural Manager's Whistle Stop Tour of Management Practices](#)

[Leading Guided Walks/Involving the Community in the Environment](#)

[The Rural Manager - Time Management](#)

[The Rural Manager - Motivation and Team Work](#)

[Social Media for Marketing and Communications](#)

[Introduction to Agricultural Based Business Planning](#)

[Developing Management Skills That Drive Teams Forward](#)





[Hand Held and Back Pack Blowers \(to Include Vacuum Blowers\)](#)

[Instructional Techniques for Practical Skills Trainers](#)

[Drystone Walls](#)

[Electric Chainsaw Use and Maintenance in a Manufacturing Environment](#)

[Planning a Diversification or New Enterprise on the Farm](#)

[Land Law for Landowners](#)

[An Introduction to Worm Control and Faecal Egg Counting for Sheep Producers](#)

[A Farmer's Guide to Compiling Business Plans](#)

[Effective Meeting Skills – Minute Taking](#)

[Effective Meeting Skills – Participating and Chairing](#)

[Instructional Techniques for the Practical Skills Trainer - Assessed](#)

[Business Planning and Development - Know How To Form Your Own Written Plan](#)

[Marketing Your Business - Create an Action Plan Offline & Online](#)

[Stress Management](#)

[Embracing Change](#)

[Conservation Grazing](#)

[Understand and Use Making Tax Digital \(MTD\) Software](#)



Facebook.com/LantraUK

T 02476 696 996

Lantra, Lantra House, Stoneleigh Park,



@LantraUK

E awards@lantra.co.uk

Coventry, Warwickshire, CV8 2LG