



Planning a diversification or new enterprise on the farm

At a glance...

Customised Provision

Duration Notes: The expected duration for the course is one day, however please note this may vary according to factors such as level of experience, modules, or the ratio of instructors to learners.

Recognised by: Lantra Awards

Introduction

With farm incomes under pressure, the need to diversify or alter enterprises is growing. This course stimulates thought on what might or might not work for the farm business

Overview in brief

This Lantra-accredited Customised Award is exclusively developed and delivered by a Lantra-approved Training Provider, who meets our quality standards. The course is specifically tailored to meet learners' needs. For further details about the course content and delivery locations, please contact the Training Provider using the details provided below.

The minimum age to undertake this course is 16.

It should be of interest for businesses already pursuing research into a particular sector, as well as those who have not investigated anything yet. The course aims to highlight some of the major pitfalls that could occur, and raise awareness of such issues. It also provides a very simple framework of recording ideas, specifics etc using a SWOT template





The finer details

Course sessions can be expanded or reduced depending on the interests of the participants, and signposting given.

Who should attend?

Farmers, smallholders, farming families, diversified farms wanting to expand.

What will be covered?

- Will it fit with the Farm?
- Legal status of trading issues , including naming a business and marketing needs .
- Tenancy Issues
- Overview of general planning issues, including consents.
- Tourism ventures
- Food business ventures
- New enterprises, alternative energy – signposting.
- Estimating cash needs and basic budgeting.

Other areas of interest

[The Rural Manager - Communications](#)

[Woodland Management For Conservation](#)

[Felling Utility Poles](#)

[Control of Invasive Species](#)

[Risk Assessment](#)

[Managing and Developing Interpersonal Skills and Customer Service Focus Within the Work Environment](#)

[The Rural Manager's Whistle Stop Tour of Management Practices](#)

[Leading Guided Walks/Involving the Community in the Environment](#)

[The Rural Manager - Time Management](#)

[The Rural Manager - Motivation and Team Work](#)

[Social Media for Marketing and Communications](#)





[Introduction to Agricultural Based Business Planning](#)

[Developing Management Skills That Drive Teams Forward](#)

[Hand Held and Back Pack Blowers \(to Include Vacuum Blowers\)](#)

[Instructional Techniques for Practical Skills Trainers](#)

[Drystone Walls](#)

[Electric Chainsaw Use and Maintenance in a Manufacturing Environment](#)

[Planning a Diversification or New Enterprise on the Farm](#)

[Land Law for Landowners](#)

[An Introduction to Worm Control and Faecal Egg Counting for Sheep Producers](#)

[A Farmer's Guide to Compiling Business Plans](#)

[Effective Meeting Skills – Minute Taking](#)

[Effective Meeting Skills – Participating and Chairing](#)

[Instructional Techniques for the Practical Skills Trainer - Assessed](#)

[Business Planning and Development - Know How To Form Your Own Written Plan](#)

[Marketing Your Business - Create an Action Plan Offline & Online](#)

[Stress Management](#)

[Embracing Change](#)

[Conservation Grazing](#)

[Understand and Use Making Tax Digital \(MTD\) Software](#)



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